

# ANNUAL REPORT

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21



**Rape  
Crisis  
Center**



2801 Coho Street, Suite 301  
Madison, WI 53713

# A MESSAGE FROM THE DIRECTORS.

The Rape Crisis Center (RCC) made great strides in our mission to ensure that survivors of sexual assault and their loved ones get the support and resources they need. In 2021 we have seen an increase in the number of survivors who have come forward seeking help as our community reopened and started recovery from COVID-19. We are deeply grateful for the support of our community and government partners keeping our doors open to continue to serve survivors.

We are looking forward to expanding our services, adding more counseling and case management to our offerings. We are working hard to create supportive and inclusive spaces for survivors of sexual assault and their families.

As we look ahead to the future, we remain committed to providing support, resources, and advocacy to survivors of sexual assault in our community. We are proud of the progress we have made in the past year and we are eager to continue to grow and build a better future for survivors.

We thank you for your dedication to RCC and look forward to continuing to work together in the coming years.

Sincerely,

The Directors of the Rape Crisis Center



# Staff

Dana Pellebon, Co-Executive Director  
Missy Mael, Co-Executive Director  
Stephani Argandona-Rameriz, Bilingual/Bicultural Advocate  
Elena Espana-Regan, Campus  
Ayden Prehara, Outreach & Education Specialist  
Brianna Breunig, Communication Specialist  
Anne Bruns Mental Health Supervisor  
Heather Chun, Prevention Coordinator  
Alandre Porter, Campus Advocate  
Marisol Rubio, Campus Advocate  
Alyssa Hannam, Office Coordinator  
Kate Thalacker, Operations Manager  
Marcela Kyngesburye, Multicultural Community Outreach Specialist  
Shaquella Johnson, Multicultural Advocate  
Heidi Kobor, Youth Advocate (MMSD)  
Gabby Aranda-Pino, Bilingual/Bicultural Advocate  
Rachel Dietzman, Grants Specialist  
Alexandria Skalla, Helpline Services and Volunteer Coordinator  
Ahmad Moghadam, Associate Director  
Maya Robinson, Advocate  
Courtney Thompson, Youth Advocate (Rural)  
Natalie DeMaioribus, Chimera Instructor  
Summer Herrmann, GameChanger Facilitator  
Calista Storck, GameChanger Facilitator  
Bryn Cory, Chimera Instructor  
Bridget Bell, BOCA  
Lizbeth Covarrubias, BOCA  
Heidi Healy, OCA  
Tara Kelley, OCA  
Megan Murphy, OCA  
Elizabeth Tappy, OCA  
Delaney Dvorak, OCA  
Annetta Wright, OCA  
Eric Stanko, Male Survivors Support Group Leader

# Board of Directors

Janine Wilson, Board Chair  
Joe Carpenter, Board Treasurer  
Glenna Scholle-Malone, Board Secretary  
Fernando Cano, Member  
Damitu Hamda, Member  
MaryAnn Hotchkiss, Member  
Megan Phillips, Member  
Stepahnie Selvick, Member  
John Rather, Member  
Jill Lundberg, Member



# SURVIVOR SERVICES.

A major part of supporting survivors in 2021 was ensuring that all core sexual assault services were maintained and that we took the steps forward to build the capacity to safely offer in-person services, while maintaining remote services based on the comfort levels of our clients.

## THE NUMBERS

**2887**

Calls on the Help Line

**180**

Hospital  
Accompaniments

**262**

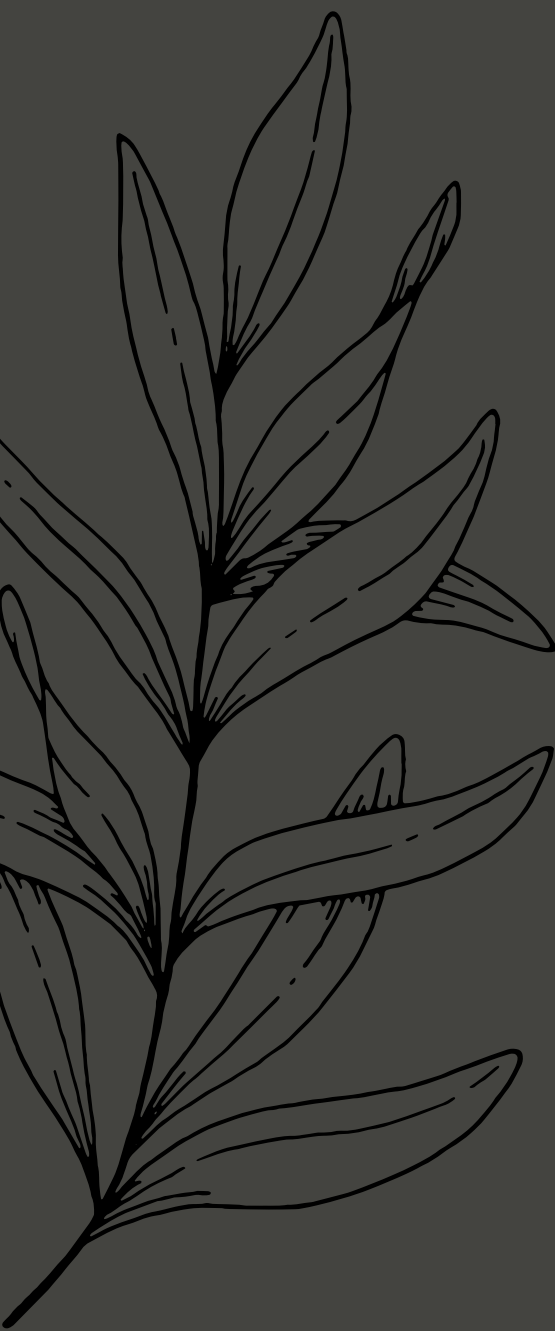
Legal Accompaniments

**375**

Emotional Support  
Clients



## HIGHLIGHTS



- Opening up our volunteer training to accept all genders. In the most recent training, the RCC added 14 new helpline volunteers.
- Introducing an expansion to our Therapy Services program to better meet the needs of our clients and the community, this includes the addition of Comprehensive Community Services into this program, increasing access to therapy for CCS eligible individuals in Dane County.
- In 2021, the Rape Crisis Center (RCC) provided mental health services to approximately 40 clients affected by sexual assault and their support people. Services included trauma therapy, provided via Zoom for security and privacy. All services were provided free of charge. Annie Bruns, MSW, and Heidi Kobor (SW intern) provided services, along with the lead staff member Maureen Marshall, Licensed Professional Counselor. Her favorite response from a client was "You're a mensch."
- Redesigning the documents clients receive at the hospital during a forensic nurse examination, this work was the direct result of the Education Coordinator who created a compact booklet using plain language.

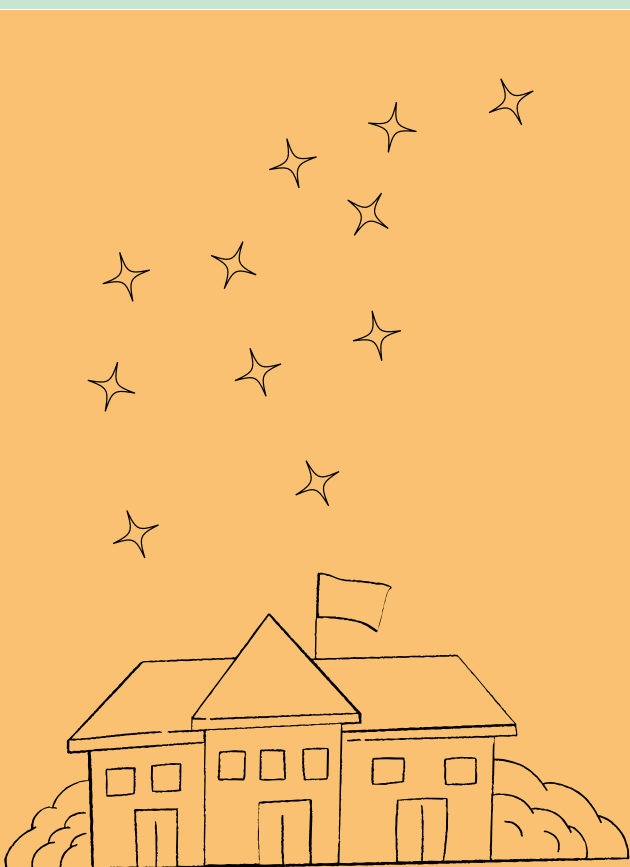
# EDUCATION, OUTREACH, AND PREVENTION.

RCC's Education & Outreach Department provided trauma-informed programming throughout Dane County in 2021, collaborating with community partners and local leaders to coordinate actionable steps towards preventing sexual violence.



## school highlights.

- **Over 120 Presentations in Schools**
- **Reaching over 6,000 Students**
- RCC completed Title IX Training that reached **71 Teachers and administrators**
- RCC partnered with the Edgewood College Athletic Department to provide a series of workshops to the men's basketball and plans to present to the men's volleyball teams



# EDUCATION, OUTREACH, AND PREVENTION.

## GameChangers.

Each year, RCC's GameChangers program brings together a cohort of students that use their passions and innovation to develop projects to engage their peers in sexual violence prevention and education. In 2021, this included:

- Creating a zine entitled "Dreaming Ourselves" in partnership with the Madison Print & Resist Madison Collective. The zine was featured at the Madison Print & Resist Fest event and was attended by over **200 community members**.
- Developing a series of age-appropriate videos on YouTube about boundaries and bodily autonomy called "Consent For Kids."
- Leading an online workshop called "Consent During Covid" which was directed at teachers, school administrators, and other adults who work with students that had over 40 people in attendance.



## Community Highlights.

- RCC's Safer Bar, which provides bystander intervention training for alcohol service staff, reached 80 individuals across Madison restaurants and bars
- Our multicultural outreach staff developed new online avenues for engaging the African American and Latinx community by offering our mindfulness live courses entirely in Spanish, and creating an online workshop for black mothers to aid in talking about sex and healthy relationships with their children.
- In partnership with OutReach LGBT Community Center, RCC created a monthly LGBTQIA+ support group
- RCC's Girls Group which focused on reengaging in-person with the focus on rural schools where African American students have limited resources and support

# EVENTS.

## SEXUAL ASSAULT AWARENESS MONTH

In 2021, the Rape Crisis Center acknowledged and took responsibility for our legacy of embodying white feminism and upholding the values of oppression that have harmed Black women, Black Trans women, and gender non-conforming Black persons throughout our history. In centering the Black experience, RCC used SAAM as opportunity to oppression as the root cause of sexual violence and without eradicating all forms of oppression, we cannot eradicate sexual violence.



Our 26th Java Jive was a rainy affair that halted our attempts to return for our first major in-person fundraising event...

But we had our mugs printed, logos made, and auction online, so we made something happen thanks to our amazing community of supports

**\$60,000 in combined  
silent auction & sponsorships**



# FINANCIALS.

## Revenue:

Government Grants : \$960,764

Other Grants: \$47,242

Contributions: \$246,333

Donated services, space, & materials: \$79,803

Program Revenue: \$127,339

Investment Return: \$34,647

Agency Endowment Return: \$17,625

Other Income: \$407

**Total Revenue: \$1,514,460**

## Expenses:

Client Services: \$1,008,620

Outreach & Education: \$270,148

Management & General: \$223,301

Development & Fundraising: \$85,656

**Total Expenses: \$1,587,725**